

V4VN Workshops
 Kecskemét, Hungary
 18th and 19th November 2019

Item	Date	Time	Event	Content
1	17/11/19		Delegates arrive in Kecskemét, Hungary	All delegates will arrive into Kecskemét, Hungary
2	17/11/19	19:00 21:30	Evening dinner	Delegates get to know one another over evening dinner
3	18/11/19	09:00	Day 1 Delegates arrive for workshops	Delegates will be transported to venue for workshops <i>Formal dress code (business attire)</i>
4	18/11/19	09:30 to 10:00	Registration	Registration, coffee, tea, water and small pastries
5	18/11/19	10:00 to 11.30	Workshop 1	<ol style="list-style-type: none"> Welcome / Opening speech by the President of our chamber Introduction to the 2-day event Each partner to present on their respective region/country automotive industry (we will create a template so that each partner will present in a consistent way), e.g. what is their understanding of their Supply Chains, in terms of depth, scope, strengths, vulnerability, etc. What initiatives are there to support their local businesses? Is there a co-ordinated, integrated approach to this support, or is it fragmented?
6	18/11/19	11:30 to 11:45	Coffee break	Coffee, tea, water and small pastries

7	18/11/19	11:45 to 13:15	Workshop 2	<ol style="list-style-type: none"> 1. Changing shape of business 2. Need for strategic positioning for the future 3. Is the supply chain model fit for purpose? Is the Supply Chain still driven by price, how important is technology development, how is the Supply Chain managed? Is it still very much a “relay race” where the baton is simply handed from the 1st to the 2nd to the 3rd – etc.? How do SMEs construct their quotes, i.e. Ex Works or FOB? 4. Introduction to Value Networks
8	18/11/19	13:15 to 14:15	Lunch (Warm)	
9	18/11/19	14:15 to 15:45	Workshop 3	<ol style="list-style-type: none"> 1. Challenges to collaborative working between SMEs 2. What is the value in the networks? 3. Elaboration on Value Networks (New world developing, big data, sharing data, Industry 4.0, all become more important than ever, which is reliant on building trust between the different players. Can Blockchain be a crucial element?
10	18/11/19	15:45 to 16:00	Recap on the day	Brief summary of the day and transport back to Hotel
11	18/11/19	16:00 to 18:00	Free time	Delegates can relax and freshen up, etc. at the Hotel
11	18/11/19	18:30 to 21:30	Evening dinner	Delegates will be picked up from hotel and taken to restaurant for dinner
12	19/11/19	09:00	Day 2 – delegates arrive for workshops	Delegates will be transported to venue for workshops <i>Smart casual dress code</i>



13	19/11/19	09:30 to 10:00	Registration	Registration, coffee, tea, water and small pastries
14	19/11/19	10:00 to 11:30	Workshop 4	1. Benefits of Value Networks vs Supply Chains 2. Envisaged activity with and in Value Networks
15	19/11/19	11:30 to 11:45	Coffee break	Coffee, tea, water and small pastries
16	19/11/19	11:45 to 13:15	Workshop 5	1. How do we create Value Networks? 2. How do we support Value Networks to achieve their aims and objectives?
17	19/11/19	13:15 to 14:15	Lunch (Warm)	
18	19/11/19	14:15 to 15:45	Workshop 6	1. Recap on the 2-day event 2. Summarise findings 3. Agree recommendations 4. What next?
19	19/11/19	15:45 to 16:00	End of 2-day event	Final thoughts
20	19/11/19	16:00 to 18:00	Free time	Delegates can relax and freshen up, etc. at the Hotel
21	19/11/19	18:30 – 22:00	Evening dinner	Delegates will be picked up from hotel and taken to restaurant for dinner
22	20/11/19		Delegates depart for home	Transport will be arranged to take delegates to the embarkation points



Accommodation has been arranged at: Hotel Három Gúnár www.hotelharomgunar.hu/en

Evening dinner on 17th November 2019 has been arranged at: Három Gúnár Restaurant www.hotelharomgunar.hu/en

Workshops will be held at Kecskemet Chamber of Commerce:

Lunch on 18/11/19 (Day 1) has been arranged at the Chamber

Evening dinner on 18/11/19 has been arranged at: Vincent Restaurant and Pastry <https://vincent-kecskemet.hu/>

Lunch on 19/11/19 (Day 2) has been arranged at the Chamber

Evening dinner on 19/11/19 has been arranged at: 48 Étterem és Bár <http://www.48etterem.hu/>

